

SongWritersNotes

Over 20 Years Supporting San Diego Songwriters

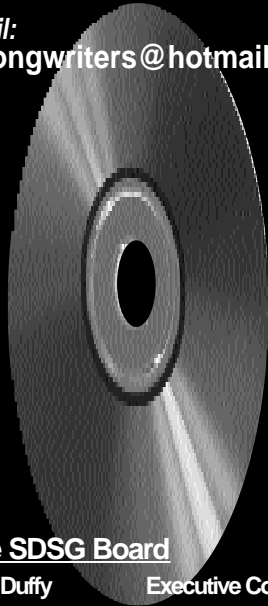
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The San Diego
Songwriters Guild

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Myron Frame	Industry Liaison
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SDSG Pitch January 13 Tom Callahan

SDSG is proud to host our first event of the new year on Monday, January 13 with **Vellum Entertainment President Tom Callahan**. Tom's work in the music business includes many notable successes, including involvement in promoting Shania Twain's breakthrough first release. For more about Tom and Vellum, please see page three this newsletter or look to www.vellumentertainment.com.

Tom is looking for quality material for his artists **Jordan Hill** (currently in a development deal with Universal) and **Noah Bastian** (lead singer in the MTV band "2gether") as well as **Susy K**.

Pitch Focus: R&B/pop & alternative/pop (DIDO/ Natalie Merchant)

Registration: opens 6:30 PM Doubletree Hotel, Hazard Center.

Meeting: begins 7 PM

Thanks to Myron Frame for lining up this opportunity for SDSG members

SDSG's 12th Annual Song Contest

Come One, Come All! SDSG and NSAI San Diego Chapter members are invited to enter SDSG's 12th Annual Song Contest. Your entry form is enclosed, so don't miss out on your opportunity to claim some great prizes, not to mention the honor that goes with writing a winning song. Entries must be postmarked by **January 30, 2003**. Prizewinners will be announced at our Contest Awards Ceremony in March.

Give your songs the chance they deserve... enter today!

From the Songwriter's Desk . . .



It's Song Contest time again! Our **12th Annual SDSG Song Contest** is now open. Entries will be accepted through January 30, 2003, so you still have time to get your demos down on tape or CD and submitted to us. Rules are covered in the enclosed Entry Form. Please note that this year's event is limited to SDSG and SD-chapter NSAI members only. We anticipate awarding some great prizes, so why not give it a go, and gather your best work for our judges' perusal? Winners gain much more than prizes, they earn the right to call themselves prizewinning songwriters, which looks very nice on the resume.

Our first pitch for 2003, with **Tom Callahan of Vellum Entertainment**, set for Monday, January 13 at the Doubletree in Mission Valley. Don't miss it! You can read about Tom's work on page 3. Special thanks go out to Myron Frame, who has again succeeded in helping us bring you a great pitch opportunity. With the help of dedicated SDSG staffers like Myron, we are anticipating a fantastic year.

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Looking back, 2002 was an excellent 20th year for SDSG. We hosted pitch sessions with Janssong, Maranatha, Bug Music, Power Diamond, Network Music, Tonos and Warrior Records, not to mention our Song Contest awards ceremony at which we presented prizes worth thousands. Our members performed in showcases at venues across San Diego. We forged active partnerships with Liz Axford and Nashville Songwriters Association (NSAI), as well as Naked Songwriters. In short, we maintained - and expanded - the Guild's solid foundation for the years to come.

While several long-time staffers, including Tony Taravella and Evan Wirt decided to take less active roles in the operations of the Guild, we were fortunate to gain the excellent assistance of Dee Rome, Myron Frame, Janet Snare, Eva Fry and Melissa Roussakis. Thank you all for your help! Of course, our stalwart executive crew has continued to do a great job. Special thanks goes to Bob Duffy, Randy Fischer, John Pape (who has assumed webmaster and treasurer duties) and Tamarra Westgate. Please understand, none of these folks are paid for their hard work. We owe them all our sincere appreciation.

I am pleased to report a significant personal milestone in 2002: Rancho Bohemia Studios is now fully operational and open for business. It has been a long time coming, but the planning and effort have paid off with an exceptional production space. Please give us a call or send an email if you would like a tour. (619) 749-7427 HCMarkus@cox.net

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A long-time SDSG member whose presence enriched the lives of all who knew him left us Christmas Day. **Deane Hawley** was a singer and writer of great talent and a good friend. We will never forget his spirit and contagious enthusiasm. He will be missed but his smile will always be with us, warming our hearts.

Life is fleeting and wonderful. And we songwriters are here to tell its stories.
Here's wishing you and yours the very best for this New Year.

Mark Charles Hattersley
HCMarkus@cox.net

Live Recording Sound Stage Available at Music Mart

*Music Mart, in operation since 1983, has moved from its Miramar location to Solana Beach, where it offers a professionally-equipped and manned sound stage for recording live performances. This opportunity is being offered to SDSG members at a very low cost in the form of showcases, the first of which is to be held on **February 6, 2003**. This opportunity is jointly sponsored by Music Mart, SDSG and the Nashville Songwriters' Association.*

Musicians and songwriters are invited to participate. Artists can invite their audience to the showcase to participate in the live recording. Proceeds of tickets and CDs sold by the artist will go directly to the artist, to fade the cost of recording, which is only \$50 per song, \$45 for current, new and renewing SDSG members.

The stage will be equipped with a top sound system, Avlex mics (they make EV & AKG), Pork Pie drums, Turkish cymbals, Roland keyboards, and Brian Moore Custom Guitars. Artists can also bring their own guitar, bass, percussion, etc. Everyone is welcome to come into the store during open hours to try out the instruments before using them in recording.

*CD masters will be available within one week after the performance. Overdubs can be arranged with the engineer, Kris Stone, privately. The time slots within the showcase are limited, and the deadline for signups is **January 25**. There is a three-song maximum per artist. Promotions will be coordinated for maximum cross-over exposure, so work up your best tunes, and get ready to record!*

**For details or to sign up, contact Jessica Treat 858-259-3940 or jessica@musicmartusa.com.
Music Mart is located at 122 South Solana Hills Drive in Solana Beach. musicmartusa.com**

More Upcoming Events . . .

THURSDAY, JANUARY 9, 8-10PM: A NIGHT OF ORIGINAL SONGS

CLAIRE DE LUNE COFFEE LOUNGE - NO COVER CHARGE and they serve tasty soups & sandwiches and delicious desserts! 2906 University Ave, San Diego in the North Park area) Call 619-688-9845 for directions. Call Lisa Chaddock at 619-229-1544 for info on participating

SATURDAY, JANUARY 18, 2003, 1-5PM: "TOOLS FOR THE SONGWRITERS TOOLBOX" Guest Speaker Doak Turner of Nashville, Tennessee

This NSAI workshop will be held at the home of Liz Axford in Del Mar. Cost: \$5 NSAI Members, \$10 Non-Members. Contact Liz for Directions & RSVP EAxford@aol.com Email Mary Lyn Bates mlfunnybunny@hotmail.com for information.

SDSG s Monday, January 13th Guest

Tom Callahan began his executive career in the

music business in 1986 following 7 years as a professional musician. Tom has worked for three record labels, including **Enigma Records, IRS Records and Virgin Records**. He was Senior Director of Promotion, Adult Radio Formats at Virgin Records and was responsible for Paula Abdul's first adult-contemporary #1 record and established Lenny Kravitz and UB40 in the Adult-Pop formats. He also spearheaded Mark Isham's contemporary jazz and new age successes, which yielded him the New Age Grammy in 1991. At IRS Records, Tom was National Promotion Manager and Director of Special Projects, which included overseeing all artists on the Sting/Miles Copeland owned label, Pangea. At Enigma Records Tom was Heavy Metal Promotion Manager, working with the bands Stryper, Hurricane, Death Angel and Ronnie Montrose.

Upon leaving Virgin Records in 1992, Claire Parr and he established **Callahan-West & Associates**, which became the leading Adult-Music Promotion and Marketing firm in the industry, with offices in LA, Chicago, and Boulder, CO. Callahan-West and Associates helped launch such artists as Shania Twain, LeAnn Rimes, Bonnie Raitt, Sixpence None the Richer, Goo Goo Dolls, Michael W. Smith. They also promoted and marketed established artists: Rod Stewart, Toni Braxton, Elton John, Chris Issak and many others.

In 1996, Callahan co-founded **Boulder Entertainment Group (B.E.G.)**, with industry veteran Tom Mazzetta. Management clients included Phoebe Snow, Arnold McCuller, Suzy K., Paul Ventimiglia and Deborah Franco. Label clients included American Gramophone (Mannheim Steamroller), Sparrow Records, Curb Records, MFO Records, and several other independents. In 1998 he was nominated for "**Promotion Person of the Year**" by Gavin Magazine.

In 2000 Callahan returned to Los Angeles and founded **Vellum Entertainment**. Vellum was nominated for R&R's (Radio & Records) 'Adult Contemporary Label of the Year'. Vellum released Suzy K.'s CD *As I Am*, which includes the song "Now I Know" (a touching duet with Donny Osmond), which was a Top 50 single of 2000's Year-End R&R AC chart. Tom has recently signed singing sensation Jordan Hill and Latin singer/songwriter Richard Maran to Vellum Entertainment and Tom Callahan & Associate. Tom also sits on the Board of Directors for the nationally syndicated radio program **E-Town** and is a consultant for Neil Young's label, **Vapor Records**.

The Pitch Session - SDSG Rules and Guidelines

PRODUCERS, PUBLISHERS, A&R REPRESENTATIVES, MANAGERS and ARTISTS may screen for a specific recording project. They use these events to find songs, singers, musicians, etc. Our guests may critique your song and give you valuable feedback on how you could improve upon it if time permits. The guest may "pick-up" your song which means they would like to hear it again for further consideration.

Submission Rules

- We reserve the right to limit the number of tapes submitted by an individual in any event. This right applies equally to those members submitting tapes by mail. We ask that writers number their submissions, #1 being your first choice, #2 your second, we will play them according to your priorities.
- Due to time limits, we cannot guarantee that your song will be heard in the Pitch Session.

Fees

- For the fee of \$10 per song (limit 1 to 2 songs per writer or team of writers, varies with guests), you may enter your song(s) for the Pitch.
- You may join The San Diego Songwriters Guild on the night of an event for a \$55 yearly membership fee.
- Non-members are charged a \$20 door fee. **Only SDSG members may pitch songs.**

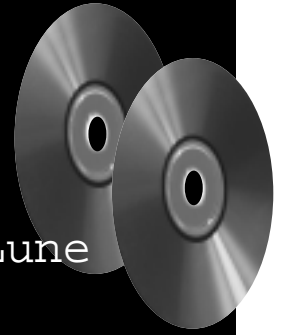
How It Works

- Bring neatly typed lyric sheet and CD or cassette cued to the beginning of the song you want heard.
- Tapes will not be accepted for the Pitch Session after the start of the event.
- Be sure to include your name and phone number on both your lyric sheet and your tape or CD because they may get separated.
- SDSG reserves the right to limit the number of submissions as it sees fit.
- Submissions will be referred to by song title. Writers may or may not remain anonymous during the Pitch session depending on our guest for that event.

**Be a part of your songwriting community. Join the San Diego Songwriters Guild.
Membership dues are \$55.00 annually. Timely renewals are \$50.00 per year.**

SAN DIEGO SONGWRITERS GUILD 2003

Happy New Year from SDSG!



January 9	SDSG/NSAI Live! Claire de Lune
January 13	Pitch with Tom Callahan, President of Vellum Entertainment
January 18	NSAI Workshop with Doak Turner
January 30	Song Contest Entry Deadline
February 6	Music Mart Recording Show case

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Address Correction Requested

Please check your membership expiration date below

First Class Mail