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info@worldmusicradio.org
3636 Fifth Avenue, Suite 101
SD 92103
(619) 298-7643

San Diego Songwriters Guild presents the

Ninth Annual SDSG Song Contest

Monday, November 15, 1999

San Diego Songwriters Guild
3368 Governor Drive, Suite F-326
San Diego, CA 92122 (619) 225-2131

web site: www.sdongwriters.org

Welcome

to the Ninth Annual San Diego Songwriters Guild Song Contest. The contest is our way of celebrating the moments of inspiration and accompanying hours of perspiration songwriters know as their craft. Tonight you will hear the results of your peers' efforts, as well as your own. Please listen with respect to others' work, remembering the energy you pour into your creations. This night belongs to you and your fellow songwriters.

We are honored to welcome as our guest the largest panel of industry professionals ever to served as a San Diego Songwriters Contest judges. Each judge brings his or her unique perspective to table, and each has gained that perspective by investing years of hard work into the business of music. While you may be awed by our judges' achievements, I am certain they would rather you be inspired.

Our judges will be choosing winners to receive the most valuable prizes we have ever awarded. Of course, we couldn't do it without the tremendous support we get from our sponsors. Guild sponsors provide a broad variety of quality goods and services...please give them a shot at your business as a way of saying thank you for the prizes they have donated to the San Diego Songwriters.

Be a part of your city's premiere songwriters' organization. Join the San Diego Songwriters Guild.

We hope you will consider joining the San Diego Songwriters Guild. We hold meetings and educational seminars throughout the year, and also sponsor many live performances, including appearances at the Del Mar Fair. It is, however, pitch sessions with music industry representatives - publishers, producers and record labels - that are the primary focus of the Guild. These

sessions provide an unmatched opportunity to network with, and learn from, established professionals. SDSG gets you in touch with the *business* of music. Members are mailed our bi-monthly newsletter, and are

admitted free to Guild functions. Members are also entitled to a \$100 discount on TAXI membership, and may perform at sponsored live events.

The Guild is a nonprofit organization staffed by volunteers. Be you an experienced writer or enthusiastic neophyte, if you are ready to take your music to the next level of professionalism, you will find membership in the San Diego Songwriters Guild educational and rewarding. Please join us.

HC Markus

Guild Spokesperson

sdsongwrites@hotmail.com

Phone: (619) 225-2131

Guild Web Site:

www.sdsongwriters.org

John Braheny is Coming

to our next Seminar! Co-Founder of the Los Angeles Songwriters Showcase (LASS). He will be giving a presentation on both the craft and business of songwriting. Don't miss it!

December 6, 7:00 pm at the Double Tree.

A special thanks—

To the many people who have worked very hard to put this song contest Together and who work all year long to bring us great pitches & educational seminars: **HC Markus** (industry liaison/editor), **Ellen Silverstein** (industry liaison), **Evan Wirt** (member records), **Nairobi Sailcat** (general member), **John Dawes** (Internet), **Randy Fisher** (industry liaison), **Jeanine Peterman** (secretary), **Tamarra Westgate** (registration), **Bob Duffy** (general member), **John Pape** (treasurer/media), **Dave English** (vice president), and **Jeff Detrick** (newsletter). What a team! Thank you all for a great year — Tony Taravell, SDSG President.

1999 SDSG Song Contest Judges as of 11/13/99

1. David Branfman — Entertainment attorney. Legal chair of the San Diego chapter of the National Academy of Television Arts & Sciences and a member of the State Bar of California's Intellectual Property Section.

2. Nairobi Sailcat — Producer, Phat-Cat Productions. Former guitarist with Parliament-Funkadelic and Mother Earth, Nairobi has produced and composed for RCA, Sony, Atlantic, and Mercury/Polygram. He is one of the music producers for "BodyShaping" and "Co-Ed Training" on ESPN. Nairobi has produced CD's for local Rock, Alternative, and Hip-Hop groups, and is currently in the studio with Brazen Tribe. His CD, "Da Bomb" on Vanguard Records was re-released in January of last year.

3. Ellen Silverstein - Producer and Grammy-nominated songwriter. Ellen has written for two-time Grammy-winning artist, Diane Schuur, Billy Griffin (Miracles), Rick Kelly, Axe, Terry Steele ("Here & Now"- Luther Vandross) and with David Young (Air Supply), Ezra Mohawk ("Change of Heart"-Cyndi Lauper), and many others. Her songs have appeared in film and television, and, she has won multiple songwriting awards (including Grand Prize in the Music City Song Festival). Ellen is CEO of Never Off Key Music- a full-service music company- which includes production, artist and songwriter development, and consulting. She is currently producing country and alternative projects.

4. Josquin des Pres — Producer/Songwriter/Author. As a producer: Josquin has worked on over 70 albums for labels such as Warner Bros., MCA, Polygram, RCA, London, United Artist, Cargo records, JVC as well as many San Diego area local projects. As a songwriter: A former staff writer at Warner-Chappell Music Publishing from 1990 to 1994, Josquin is currently a staff writer with Sunset Blvd Entertainment. He has collaborated on numerous songs with Elton John's lyricist Bernie Taupin, has authored 12 music instruction books and has recently finished a music industry guide for Billboard Publications, due out in February 2000. Josquin is also the owner of Track Star Studios in La Mesa.

5. D. McGill, Ph.D. — musicologist, musician, author, composer and professor at Mira Costa College Music, teaching theory, history, technology. He is the author of Jazz, a jazz-appreciation textbook - now in its 7th edition, as well as Jazz Issues: A Critical History - which deals with the evolutionary study of jazz, and The McGill Ear Trainer for training your ear to hear music critically.

6. Ritch Esra — Publisher of the Music Business Registry (www.musicregistry.com) and is considered one of the most knowledgeable people within the music industry. Formerly head of West Coast A&R at Arista Records for seven years, Ritch is a walking industry encyclopedia of everybody who's anybody in the music business.

7. James Lee Stanley — Singer/Songwriter/Performer currently on the Beachwood Record Label. He is a long-time associate of Peter Tork of the Monkees. James has been the opening act for a plethora of names - Steven Wright, Robin Williams, Karla Bonoff, Michael Murphy, and Art Garfunkel among others.

8. Steve Vaus has performed for millions of fans around the world. He wrote the controversial "We Must Take America Back". He has created music for television programs, pro-sports teams, the America's Cup, the Olympics, the World Series and the United States Navy Blue Angels. He has recorded with Willie Nelson, Kenny Loggins, Randy Travis and other superstars.

9. Dona Shaieb – Dona graduated from UCSB with a degree in Biology and has worked in radio for 10 years in San Diego. Dona started in San Diego with KCBQ in 1991 and is now Program Director/Music Director for Sets 102 radio station at 102.1 FM.

10. Rex Benson – Award-winning songwriter and publisher that has had cuts and/or placements with numerous artists including: Garth Brooks, Kenny Rogers, The Oak Ridge Boys, Tammy Wynette, Joe Diffie, Mel Tillis, Lacy J. Dalton, Bobby Vinton, Steven Gillette, and many others. Former songwriter for Disney Television. Rex's Publishing Company, Rex Benson Music (BMI) has cut the song "Buy Me A Rose" (written by Jim Funk and Erik Hickenlooper) on Kenny Rogers' latest CD, "She Rides Wild Horses" with guest vocals by Allison Kraus and Billy Dean.

11. Harmonica John - HJ cut his blues teeth backing up Tomcat Courtney at the Texas Teahouse in Ocean Beach. John is well known around San Diego county for not only his excellent harmonica playing, but is also in demand as a mobile DJ. He is a founding member of the San Diego Blues Society. Career highlights include appearances with Joe Walsh, Bobby Blue Bland, Rod Piazza and the Mighty Flyers, Beat Farmers, Flyweil, Glory, Lafayette Blues Band, Gayma D. and Shades of Blues, Smokey Wilson, and many other appearances with bands around Southern California.

12. Dave Blackburn – Multi-instrumentalist and composer/producer who became involved in music at an early age while living in Great Britain. He holds B.A. and M.A. degrees in English and American Literature and has studied harmony, composition, music history and jazz arranging for many years. After moving to San Diego in 1981 by invitation to join a band, Blackburn became a regular in the local jazz and rock scene as a drummer, producer and arranger. As a songwriter, he won first place two years in a row in an area-wide song contest which led to three years of teaching music and songwriting courses at Mira Costa College. He has engineered and produced Grammy-nominated albums and has worked with a wide selection of recording artists in the San Diego scene. Blackburn remains active in performing, recording and production work and maintains a powerful digital recording and mastering facility in Fallbrook, CA, where he lives with his wife, jazz vocalist Robin Adler.

13. Art Mitchum - Art's career has spanned over 40 years in the entertainment industry. Former talent scout for Warner Borthers, and former agent with Robert Fitzpatrick Corporation, managing such acts as the Bee Gees, Sal Mineo and the musical Hair. Former Motion Picture agent at Murray-Weintraub agency and talent scout for Warner Brothers (Valiant Records) finding such talent as the Association and Tyrone Davis. Theatre specialist for Federal Government in Washington, D.C. doing shows at the Kennedy Center, Ford Theatre and others. Art has produced hundreds of shows over the years including USO shows all over Europe. He is founder of The International Entertainers School in San Diego, helping artists understand the entertainment industry and how it works. Art is producing the show "Stardust Swingtime, Music From the 20's, 30's, 40's and 50's" at the Lima Bar and Grill in La Jolla November 19th, 20th, 26th and 27th.

14. Rick LaFave - Rick has 18 years experience with recording, equipment, arranging and performance. He toured with Rich Kidz from 1984-87 playing 'A' club circuit shows in 7 states with groups like Night Ranger, Dicky Betts band, Blue Oyster Cult, Steppenwolf and the Billy Squire band. From 1989-91 he arranged, choreographed and performed shows with Baja Scream playing venues in Australia, Japan, Korea, the Phillipines and Hawaii for the Department of Defense. He is the owner of R&D Productions, a San Diego based non-profit organization responsible for large exposure venues for local bands, and also promoting the legendary 'Generator Jam' concerts in the desert. Part owner of Superior Entertainment, a local music production company. He is also an experienced salesman at Freedom Guitar for over 8 years. He has a very passionate love for all types of music!"

15. Chase, Jazzbourn - . Chase has worked with Lucas films and is currently finishing up a project for Cinemax. He is preparing to do music for a feature film starring Brad Pitt, and has even used a band he found at the Red Lion in one of his productions. He has his own production company, Aria Motion Pictures and is looking to find San Diego people to work with on movie/film projects.

1999 SDSG Song Contest Prize List

AWARD	PRIZE	PRIZE VALUE*	SPONSOR
Grand \$1,930	Platinum Pass	\$ 395	EAT'M
	1/4 Page SLAMM Magazine Ad	\$ 335	SLAMM Magazine
	Taxi Membership	\$ 300	TAXI
	4 hours Production	\$ 250	Track Star Studios
	1 Hour Legal Consultation	\$ 200	Mirowski & Wijas LLP
	Promotional Photos	\$ 150	Vollenweider Photo
	World Class Web Site Package	\$ 300	S.D. Area Music
First \$1,684	Platinum Pass	\$ 395	EAT'M
	1/6 Page SLAMM Magazine Ad	\$ 290	SLAMM Magazine
	2 Hours Studio Time (Studio B)	\$ 250	Studio West
	1 Hour Legal Consultation	\$ 125	Andrea Brauer
	1 Hour Consult. / 2 Hours Studio	\$ 225	Phat-Cat Productions
	Applause Guitar	\$ 399	Music Mart
Second \$1,193	1 Hour Legal Consultation	\$ 200	Mirowski & Wijas LLP
	3 Hours Studio Time	\$ 150	Audiotron Recording
	Gift Certificate	\$ 398	Taylor Guitar
	3 Hours Production	\$ 195	Never Off Key Music
	Mic., Stand, & Cable	\$ 250	Carvin
Third \$725	1 Hour Legal Consultation	\$ 200	Mirowski & Wijas LLP
	2 Night Stay	\$ 175	Rancho Cielito
	50 CD Package	\$ 300	Wingspan
	Mad Money	\$ 50	SDSG
Fourth \$525	100 Cassette Package	\$ 225	California Magazine
	8 Week Course	\$ 250	International Entertainment School
	Mad Money	\$ 50	SDSG
Fifth \$340	Microphone	\$ 250	Pro Sound & Music
	Consultation	\$ 65	Never Off Key Music
	Gift Certificate	\$ 25	Valley Music
6A \$45	"Musician's Guide to Web Promotion"	\$ 30	Taco Truffles Publishing
	Markus Van Such CD	\$ 15	Chartmaker Music
6B \$45	"Networking in the Music Bus."	\$ 20	Dan Kimpel
	Tony Taravella's CD	\$ 15	Bound for Glory Records
	(continued on next page)		

AWARD	PRIZE	PRIZE VALUE*	SPONSOR
6C	\$20 Gift Certificate	\$ 20	Center City Music
\$45	“12 Steps to Building Better Songs”	\$ 25	Pat & Pete Luboff
6D	\$20 Gift Certificate	\$ 20	House of Strings
\$45	1 Hour Studio Time	\$ 25	Track 29
7A	Lincoln Adler’s CD	\$ 15	Chartmaker Music
7B	Tony Taravella’s CD	\$ 15	Bound for Glory Records
7C	Tony Taravella’s CD	\$ 15	Bound for Glory Records
7D	Lincoln Adler’s CD	\$ 15	Chartmaker Music

TOTAL PRIZE DOLLAR VALUE* \$6,637.00

**Prize value listed is information provided by sponsor. Taxes are the responsibility of prizewinner. Prize fulfillment is the responsibility of the grantor.*

SDSG Song Contest Rules:

- A maximum of 200 entries will be accepted
- The song entry fee is \$10 per song. Non-members pay an additional flat fee of \$10 to enter – i.e. Non-members: one song = \$20, two songs = \$30, etc. Members: one song \$10, two songs \$20.
- Limit of two songs per contestant or team of writers. If over 200 entries are received, SDSG members’ second entry will be played before non-members, and those non-members’ second entry fees will be refunded.
- Five criteria are considered: form, lyrics, melody, originality, and presentation. Note that instrumentals receive NO POINTS for lyrics and thus are unlikely to win.
- All styles are eligible.
- Each song must be the contestant’s original work.
- Songs must be submitted on its own individual CD or cassette.
- Four copies of the lyric sheets must be submitted with each entry.
- Lyric sheets must bear the contestant’s daytime and evening phone numbers. Mailing address is optional. NO names. The lyric sheets will be assigned a number.
- Tapes/CD’s must bear contestants name, and daytime & evening phone numbers. Address is highly recommended.
- Tapes must be cued to within 5 seconds of when music starts. CD’s should be clearly marked which track to play.
- Contestants need not be present to win.
- Entries that violate these rules may be disqualified at the discretion of judges and SDSG board members. Disqualified entries will not be refunded submission fees.

Final Note: Attendees are encouraged to be respectful to others throughout the process. It takes courage to enter a song contest, and no one’s song deserves less than the full attention of our judges and audience. The song contest is a great networking opportunity, but attendees wishing to chat or network during the contest should do so in the hall.

musicpromotion.net presents:

How Email Can Damage Your Music Career Part I

by John Dawes, Author of "Musician's Guide to Web Promotion"

A major function of a web site should be to encourage surfers to make contact through email. Realistically, well over ninety-percent of visitors will not make themselves known. So it is important that the remaining ten-percent is handled promptly and professionally.

Professionalism: Check your email regularly and respond promptly to any inquiries. When you become too busy to respond the time has come to hire somebody to do PR work! In addition, there is no such thing as a "quick" reply. Spend some time creating form letters - thank you, introduction, and announcement letters. Avoid slang and double check spelling.

Messages in Plain Text: It is important that your message get across clearly. In the past, different desktop computers could not communicate or pass data to one another because of dissimilar formats. Fortunately, the Internet has helped a great deal in closing the gap between PC's, Mac's, and other operating systems. Still, each has its own way of formatting messages and can result in extra "garbage" characters in a recipient's mailbox. For example, many web browsers send email in HTML, delivering garbage to recipients with different email readers. Before firing off anything, make sure that your email software is configured to send "plain text" only - not MIME, Rich Text, HTML, etc.

Unsolicited Attachments: All of the popular email programs allow you to include files in a message. Some artists have abused this function by mass mailing an attached audio file and/or picture to A&R reps, fans, etc. This action can earn you the title "spammer." Be sure you have a recipient's permission before sending any attachments. If you want to distribute a song, put it on the web and email its URL. A carefully written email announcement will pique enough interest and avoid angering your online audience.

That Bcc Thingie: Don't you hate it when an email contains every single recipient in the "To:" list. This is the message you get when it takes scrolling past five screenfulls of email addresses before seeing one measly sentence, announcing a concert that happened two nights ago. This does nothing more than anger recipients, encourage spamming, compromise the confidentiality of fan's email addresses, and show that the sender is an amateur. Typically, someone in the "to:" list decides to "reply all" and either complain, unsubscribe, or send out an unrelated announcement in retaliation. PLEASE STOP THIS MADNESS! Every email program comes with what is commonly called a Blind Courtesy Copy or Blind Carbon Copy (bcc:) feature. Blind copying (a.k.a. bcc'ing) allows mass mailing without revealing the entire list to each recipient. See your email program's help section for more information.

The **Musician's Guide to Web Promotion** covers in more detail how to draft emails and what pitfalls to avoid. It also covers how to integrate email with your web site effectively, increase your list, and generate repeat traffic to your web site - without resorting to spamming! Visit <http://www.musicpromotion.net/webguide> and get your copy today. Or visit Border's and Barnes & Noble bookstores in January, 2000.

Visit <http://www.musicpromotion.net/music/promotion> to read Part II of this article. A FREE 5 Day Online Music Promotion Tutorial is also available at webtutorial@musicpromotion.net. Learn how to get tons of exposure online for your music in just 5 days! NO BULL!

About the Author: John Dawes is the author of A Musician's Guide to Web Promotion and has written many informative articles on the Internet and MP3 format. In 1996, he founded Taco Truffles Media to help independent musicians get online and promote their own music. He consults Cheap Trick in the multimedia content of their web site, Nairobi Sailcat, formerly of Parliament Funkadelic and The Space Cadets, and Canadian Country sensation Richard Samuels. John is also a Music Technology and Composition graduate of UCSD and a former employee of IBM. When he is not lecturing or writing he composes music for TV, film, and multimedia.

Seminar - The Business & Craft of Songwriting

Monday, December 6, 1999 - 7:00 PM

John Braheny is one of the most recognized and respected names in the in the songwriting community. He is referred to as “the songwriter’s best friend” for his tireless efforts to create opportunities for songwriters, to help bring public attention to songwriting as an art form and to champion songwriters’ rights. With Len Handler he co-founded the Los Angeles Songwriters Showcase (LASS). This national non-profit service organization for songwriters, which BMI sponsored for 18 years, was the first organized weekly showcase exclusively for contemporary songwriter/performers in the Los Angeles area. The organization provided exposure and encouragement to an impressive list of writers and writer/artists including Stevie Nicks and Lindsay Buckingham, Janis Ian, Warren Zevon, Karla Bonoff, Stephen Bishop, Wendy Waldman and the world’s most successful contemporary songwriter, Diane Warren.

Braheny wrote the best-selling and highly acclaimed Writer’s Digest book, The Craft and Business of Songwriting, now in its third printing. The National Academy of Songwriters has called the book “The definitive work on the subject of songwriting.” John wrote the Songwriters Handbook for the American Song festival, a bi-weekly “Songmine” column for Music Connection Magazine, and has contributed to SongwritersMarket, Songwriter Magazine, Keyboard Magazine, Musician Magazine and many others. Braheny continues to conduct songwriting/music business seminars for colleges, universities and organizations throughout the U.S. and Canada. He has taught at UCLA, Grove School of Music and the Trebas Institute. He currently teaches “Anatomy of a Hit” at Musicians Institute in Los Angeles. Braheny maintains a high profile in music industry. He has served three terms on the board of Governors of the L.A. Chapter of NARAS and edited their newsletter, The L.A. Record. He is past-president of the California Copyright Conference and is currently on the board of directors of the National Academy of Songwriters.

Registration begins at 6:30 PM. Admission for Guild members is FREE. Non-member fees are \$20.00

Don’t miss this chance to learn from a true statesman of songwriters!

www.sdsongwriters.org . www.sdsongwriters.org . www.sdsongwriters.org

The San Diego Song Writers Guild is connected! We now publish our newsletter online for you to print right from your own computer! If you haven’t already, visit our web site and sign up for our online newsletter. Frequent visitors will find:

Short Notice Items: Sometimes we sponsor events that occur at short notice

Quatrain Contest: Every month, three lines of a four line stanza are display. Compete to win a free song pitch.

Special Promotions: Sometimes we sponsor events that occur at short notice

Classified Ads: Read our message board, buy/sell equipment, find a fellow composer or hire that hard to find bassist!

All sessions are free to SDSG members. Admission is \$20 for non-members, but as always, memberships are available at the door. Admission will be applied to membership if you apply within 30 days of attendance. SDSG annual membership is only \$45, \$25 for students with a valid ID.

The SDSG Web Site is sponsored by: MusicPromotion.net and Taco Truffles Media. Visit them on the web to sign up for a FREE 5 Day Online Music Promotion Tutorial. You can also purchase their award winning publication, “Musician’s Guide to Web Promotion”, which will be in Border’s and Barnes & Noble bookstores January, 2000.
<http://www.musicpromotion.net>